

GRUPO LANTERO



COEXPAN



emsur

Rigid and Flexible Packaging

FOR IMMEDIATE RELEASE

## **COEXPAN & EMSUR, Partners for Packaging Solutions, will boost its presence in the US exhibiting its innovations and wider portfolio**

*The global organization will be attending the PACK EXPO 2017, the North America's largest Packaging event, which will take place in Las Vegas next September 25<sup>th</sup> for three days.*

Madrid (Spain); August 23, 2017 ----- COEXPAN & EMSUR, the two Plastic Packaging Divisions of Grupo Lantero, will introduce their combined solution in the US, an alliance to take packaging forward. Offering these rigid and flexible solution together maximize synergies for COEXPAN & EMSUR and, therefore, provide an integrated solution to existing and potential clients as they did at the latest Interpack's edition celebrated in Düsseldorf (Germany) last May, the world's biggest and most important trade fair of the packaging sector.

EMSUR is already a key player of the North American packaging sector with factories in Chicago, New York (Emsur ULTRAPAK) and Mexico, as well as COEXPAN in Chile and Mexico.

COEXPAN & EMSUR want to highlight at the PACK EXPO that they are a "GLOCAL" (Global + Local) partner, reaching globally with their products at a local level in 11 countries and selling to more than 60 around the World.

COEXPAN & EMSUR portfolio of products includes Rigid Solutions as FFS Plastic Rollstock Sheets, Fresh Food & Ready Meals trays, Cups & Pots Clamshells; and Flexible Solutions as FFS Lidding & in-mould labelling, Laminated films gravure & HD flexo printed, Shrink Sleeves, Roll stock films for FFS Products, Bags and Pre-made pouches for FS applications.

Their innovations will be presented to the attendants to increase brand awareness about their efficiency, cost saving and convenient packaging, which is more and more sustainable, active, functional and intelligent.

Check our exhibitor profile in Pack Expo Las Vegas [here](#).

#### **ABOUT EMSUR / ULTRAPAK**

*Emsur is a division of the Grupo Lantero dedicated to the manufacture of flexible containers for packaging solutions primarily designed for the food sector, with both rotogravure and flexographic printing.*

*The company currently has 10 production plants (2 in USA: Chicago - Illinois, and Dunkirk - New York) and 7 sales offices that allow them to conduct business in over 62 countries spanning the Americas, Europe, Africa, the Middle East and Asia.*

<http://www.emsur.com/>

#### **ABOUT COEXPAN:**

*First mover in extrusion accounting with more than 40 years of experience within the industry, is the Grupo Lantero division specialized in the manufacture of rigid plastic sheets to provide solutions to packaging industry globally.*

*The Company currently operates 13 production plants in Germany, France, Spain, Italy, Russia, Chile, Brazil and Mexico, and distributes its products in over 50 countries, which represents a production capacity exceeding 196,000 tonnes per year.*

<http://www.coexpan.com/en/>